

REFRESHING TIMES...

with OUR TOWELS!

NEWSLETTER

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Towels may not have superpowers, but they have the ability to make you feel refreshed and ready to conquer the world.

INTERNATIONAL TOWEL DAY

RECYCLABLE COMPONENTS IN TERRY TOWEL MANUFACTURING

Nandan

Green Initiative

WE CARE FOR SUSTAINABILITY

PREVENTS POLLUTION

PRE-CONSUMER RECYCLED COTTON

CONSERVES NATURAL RESOURCES

REDUCES ENERGY COSTS

PRODUCED USING GREEN ENERGY

FSC Certified paper used in hangtags

Cotton and Recycled poly core sewing thread

Recycled material used in Trims

Cartons made from Recycled paper

Label made with 100% recycled material

CERTIFICATE

BCI Better Cotton Initiative

OEKO-TEX® CONFIDENCE IN TEXTILES

canopy

www.nandanterry.com

Terry towels are widely preferred product in textiles and are generally made from pure cellulosic fibers. The huge quantity of terry towel, after use, is discarded as waste material.

Trims are just a small part of manufacturing as a whole, we should all strive to be more sustainable. Reducing our plastic waste, recycling more effectively and improving biodegradability for everything involved in our terry towel are steps we need to take.

Here are four types of sustainable trims like Recycled Polyester Tape, Oeko-Tex certified Pin Badges, Labels, Sustainable Swing Tag Solutions.

Eco friendly packaging is hard to define, as it's context-driven. Any packaging that causes less harm to humans and the environment, when compared to an alternative, could be described as eco friendly. That is, there are no standard and universal parameters to measure. Plus, there are no benchmarks to compare these measures to. This means to be eco friendly is dependent on the individual describing the material. Yet, as a rule of thumb, eco friendly packaging generally includes materials that are designed to not pollute the environment, harm the health of humans and wildlife, and support a circular economy.

WE CARE FOR SUSTAINABILITY

Prevents Pollution

Eco friendly

Reduces energy costs

Pre-consumer recycled cotton

Conserves natural resources

Produced using green energy

Buyer's Choice

Say YES !!

to the best bathing experience with our terry towels...

with Nandan Terry experience the epitome of softness and sustainability from our wide range of terry towels.

Gracioushome

Nandan's innovation Ellison yarn is specially engineered spinning goodness of pure cotton into softer, fluffier yarn. Pure cotton towel made for green earth. These towels are soft and absorbent having similar bulk, feel and fluffiness as conventional zero twist towel. The resulting towels lint less, have more durability, are derma safe (skin safe dyes) & remain fresh after many washes.

INDULGENCE

Made for comfortable bathing experience feels tender on your skin. Crafted from responsibly sourced viscose retain color after multiple washes. Save water, color, cuts carbon emissions, as dyeing time is reduced. These towels are bleach safe.

CONFETTI

Decorate your bath spaces with contemporary CONFETTI towel collection. Luxuriously soft cotton towel accentuated with coloured polyester strips adding streak of colour in your bathing spaces. These towels are highly absorbent, extremely soft & machine washable.

Refresh, Rejuvenate, Revive...

your senses with Nandan's sustainable range of terry towel collection, certified BCI organic cotton dyed in tea based natural dyes. We are making a conscious decision by choosing natural dyes over synthetic ones.

DISCOVER MORE

www.nandanterry.com

Complete your morning ritual,

Tea to Terry...

BCI certified organic cotton towel, dyed in tea based natural dyes.**

CO₂ REDUCED CARBON FOOTPRINT

Scan here to know more

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REDUCED CARBON FOOTPRINT

CO₂ EQUIVALENT EMISSION PER 1KG OF COTTON TOWEL (g)

Synthetic Dyes 100% = 2488

VS

Natural Dyes : Synthetic Dyes (80:20) = 1413

COLOR PALETTE FOR TEA DYED TOWELS

ellison

Softer, Bulkier, Absorbent

ellison

ellison Towel collection crafted from PVA free pure cotton yarn spun from special spinning technique, resulting towel is soft and fluffy as a conventional zero twist towel. The specially spun yarn has less hairiness so that towel lints less thereby increasing towel life and reducing washing machine maintenance.

OSMOSE

Strong & fluffy & healthy towel for you

Towel bulk up with every wash

Micro spaces created into cotton yarn structure open spaces in yarn absorb more water, dries fast as it wicks moisture faster. Low linting and the reinforced hems for durable towel. Color Look finish keeps colors vibrant wash after wash.

Nandan Terry innovates with purpose...

For Business Inquiry :

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NANDAN's repertoire have an array of sustainable & performance towel collection that are quickly drying, extra absorbent & stay softer after every bath. Towels are shielded from viruses & bacteria by treating them with anti-microbial finishes & are fade resistant up to multiple washes...retaining their softness & pluck.

Softer, Bulkier, Absorbent...

ellison

LOW LINT | ZERO PVA

OEKO-TEX® CONFIDENCE IN TEXTILES

MADE IN GREEN

Want to know more about our new products?

Email us at info@nandanterry.com

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